



Central Arizona Chaptergram



**September 2006
Issue**

Meetings:

September 20
November 15
December 20

I-Day

October 18, 2006
at the Pointe Hilton
Tapatio Cliffs in
Phoenix.

Good Works

September:
AZ Quest for Kids

Contents

President's Notes

I-Day Information

New Designee
Luncheon

Candidate
Development
Good Works

September Speaker
Information

Regulation and
Legislation

President's Notes

I hope that all of you had a great summer and were able to escape the heat for at least some of the time during these steamy months!

I am very pleased to announce that our chapter was again awarded the Gold Circle of Excellence by National. I want to thank everyone for helping us achieve this important distinction, with special recognition to Kevin Norton, last year's Chapter President, all of our Board and Committee Chairs and our member volunteers. We can't accomplish this without you and I greatly appreciate your efforts.

Our Chapter Planning Meeting was held in June and I would like to share the goals and initiatives I would like for our chapter to attain this year. My objectives include:

- Increasing our membership and participation
 - I plan on visiting as many insurance carriers, agencies and brokers as possible to elicit more support. We also hope to hold a seminar or two before the monthly luncheons with information tailored to our industry's interests and needs. We would like to make these seminars "different from the norm", not only for the benefit of our members, but also to attract new candidates. Any ideas you would like to share with me would be greatly appreciated.
- Increase awareness of our chapter in the community
 - We have asked the Business Journal to print a Press Release regarding I-Day. We will ask other publications to do so also, along with additional Press Releases throughout the year concerning our activities.
- Provide learning and career opportunities to our members
 - We are entertaining the inclusion of job postings on the website. Many times positions for CPCU's are not the standard kind advertised in normal publications or websites. Positions of this caliber are many times filled through referral. These are the type of positions we would be posting and that we feel would be advantageous for our members.
- Implement procedures to make Board positions easier
 - One of the chapter's biggest challenge is to fill each Board position. To make it easier for a member to contemplate serving, I have created job descriptions and asked each board member to create and keep checklists on their duties and activities during the year. The goal is to make each position not only less time-consuming but more desirable and challenging.

I was recently asked to speak about CPCU to a group at Geico in Tucson who was honoring one of their new designees. I informed them of the effort and commitment it takes to obtain a CPCU designation and explained that a caveman could **not** do it.

Applause, Applause..... Congratulations to all of the New Designees. The Board hosted a luncheon at Sam's Café on August 16 to celebrate the event. It was a wonderful meeting all of these accomplished individuals and we look forward to their involvement in our Chapter. Please be sure to congratulate them if you meet.

I look forward to seeing all of you at our first monthly luncheon meeting on September 20th.

*Byrd Horner, CPCU, ARM, CRM, CIC
2006-2007 President*

CENTRAL ARIZONA CHAPTER OF CPCU AND RIMS SPONSORS INDUSTRY DAY



[Phoenix, Arizona, August 8, 2006]—The Central Arizona Chapter of the CPCU Society (Chartered Property Casualty Underwriters) and Arizona Central Chapter of Risk and Insurance Management Society (RIMS) will host the annual Industry Day on Wednesday October 18, 2006 at the Pointe Hilton Tapatio Cliffs in Phoenix.

The event will begin with Registration and Continental Breakfast at 7:00 AM. The General Session will begin at 8:00 AM. and will feature Professor Marianne P. Jennings from the W.P Carey School of Business at Arizona State University as the Keynote Speaker. Four concurrent seminars will round out the morning session. The Luncheon will be highlighted by the conferment of the 2006 CPCU New Designees. Betsey L. Brewer, CPCU Senior Vice President and Partner in The Rule Company and President-Elect of the CPCU Society will serve as conferring officer. Chef Jon-Paul Hutchins of the Scottsdale Culinary Institute will be the Luncheon Speaker. The day will conclude with a Continuing Education Program in the afternoon.

Registration for the Industry Day program is \$115 for CPCU and RIMS

members and \$130 for non-members. The fee for the Continuing Education Program is \$20 for members and \$30 for non-members. For more information and registration, please visit www.azcpcuiday.org.

The CPCU Society (www.cpcusociety.org) is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's 26,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate-level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by the American Institute for CPCU.

New Designee Luncheon –August 16, 2006



Candidate Development – Yes YOU can make a difference!

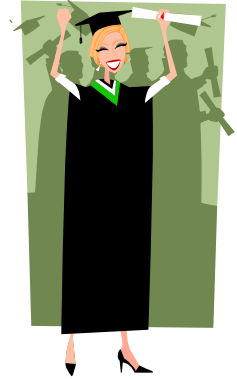
Recently the AICPCU/IIA joined with the CPCU Society to present a special web seminar for the Board of Governors entitled “CPCU Candidate Development”. Mike Holm, CPCU who holds a unique position as AICPCU/IIA Regional Marketing Director and CPCU Society Governor shared his thoughts:

- ▶ Looking back on 24 years of active CPCU Society involvement – positive influences:
 - ◆ A boss that challenged his staff to become CPCUs
 - ◆ Employers that bought the value of the designation early
 - ◆ Support for national service in addition to local Chapter activities
 - ◆ Service as National New Designee Rep, Chapter President and National Governor
 - ◆ Interest in CPCU “happens” when professional development is a part of the corporate culture
 - ◆ Corporate culture “happens” when the employer sees improved employee “output” and even more importantly, improved employee “input” due to the CPCU experience
 - ◆ Results speak better than any number of promotions, pronouncements or slogans
 - ◆ Living the CPCU experience in the workplace starts everything
 - ◆ Personal contact is the best way to influence and motivate
 - ◆ Use every opportunity to participate “in person” in:
 - ▶ planning sessions
 - ▶ officer installations
 - ▶ conferments
 - ▶ I-Days
 - ▶ connection visits
 - ◆ It’s how we develop tomorrow’s leaders
 - ◆ Our goal should be simple:

Create the reality that CPCU is a prerequisite to success and the “source” for staying on top of your game

As a CPCU Society member, I am asking for your help with CPCU candidate development. I know each one of you can think of at least one person who should be starting their CPCU studies. Talk to them about the new CPCU program. Maybe you know someone who is struggling in the program. Take them to lunch and share your war stories to provide encouragement on their journey. Perhaps your office is full of bright potential candidates. Give me a call and I’ll present a special program entitled “Your Path to Professionalism”. This is a perfect way to jumpstart a professional development program in your office.

Sandy Masters, CPCU, AICPCU/IIA, Candidate Development Chairperson, (480) 895-0109 work, masters@cpcuiia.org



AZ Quest for Kids

We have chosen AZ Quest for Kids as our September charity. This is a well known charity. The Diamondbacks sponsor this organization, and you may recall seeing commercials on TV with Luis Gonzalez speaking about it.

Arizona Quest for Kids is a non-profit organization committed to helping underprivileged students fulfill their dreams of a college education. While enrolled in the 5th grade, students are paired with adult mentors who support their academic and personal development. In addition to providing support and guidance, mentors work with the students on setting and achieving short and long-term goals. Both student and mentor participate in college and career-focused opportunities such as visiting college campuses throughout the state, career workshops, field trips, and community activities. As the student approaches high school, critical college preparatory services are added such as academic advisement, test preparation, and assistance with developing a college profile. AQFK also partners with the families of these students through a series of workshops and education about college, financial aid, and the application process. Students who maintain a 3.0 GPA, stay drug and crime free, graduate from high school, and meet other program requirements are granted a 4 year scholarship to an Arizona university. Currently, there are over 300 students enrolled in the program.



Contact Information: Arizona Quest for Kids
1430 E. Missouri Ave, Suite B205
Phoenix, AZ 85014
Attn: Lisa Begay - Program Coordinator
(602) 636-1860

* October's charity will be Children's Action Alliance. See the write-up in the October Chaptergram

September Luncheon Speaker Information

Speaker: A. Hal Key, P.E.

Hal Key is currently the Fire Protection Engineer for the mesa Fire Department. He is responsible for technical knowledge of fire sprinkler, fire alarm and other building systems for the Mesa Fire Department. He is also the technical expert on the Fire Code and Building Code for the Mesa Fire Department. He is a member of the International Code Council, the National Fire Protection Association, the Society of Fire Protection Engineers, the Uniform Fire Code Association, and the International Fire Chiefs Association.

Hal Key is currently the President of the Arizona Fire Marshals Association and President of the Arizona Chapter of the Society of Fire Protection Engineers. He is also a Board Member of the Uniform Fire Code Association.

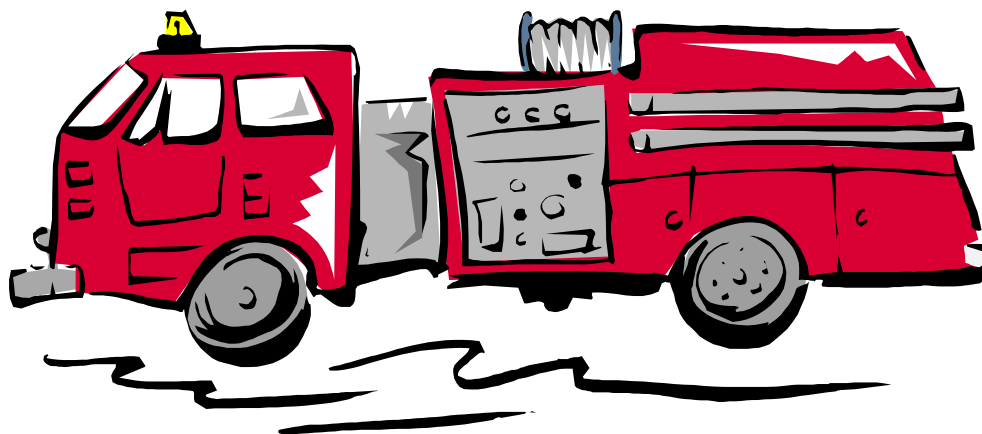
Governor Symington and Governor Moffort appointed him to the Arizona Uniform Plumbing Code Commission on which he served for eight years. He served as Chairman of the Arizona Uniform Plumbing Code Commission for six of those years.

The International Code Council appointed Hal to their "Existing Buildings Committee" and the National Fire Protection Association appointed him to their "Hazardous Materials Technical Committee", "Building Systems Technical Committee", and "Industrial, Storage and Miscellaneous Occupancies Technical Committee". He is currently serving on all these committees. He is the current chairman of the Uniform Fire Code Association's Interpretations Committee.

Prior to going to work for the Mesa Fire Department, Hal worked for several consulting engineering firms designing HVAC, plumbing and fire protection systems for various buildings. Some of these are: The Tucson International Airport Terminal, Gilbert High School, Phoenix Newspapers Building, Phoenix Police and Public Safety Building, SRP's ISB Building and Boeing (formerly McDonnell Douglas).

Presentation Abstract

Hal Key will discuss the history and evolution of building and fire codes in the United States. Hal will discuss several significant events such as the Triangle Shirtwaist Fire, the Coconut Grove Fire, the Beverly Hills Supper Club Fire, the MGM Grand Fire and the Station Fire that cause changes in the building and fire codes. He will also discuss the current building and fire code processes and how these codes are changed today.



Regulation and Legislation

Arizona's 47th Legislature adjourned on June 22, 2006. The main insurance issues from this years session included, identify theft, legislation limiting the use of credit, workers comp reform and legislation that would reduce premium tax.

House Bill 2484 becomes effective September, 30 2006. This law amends the AZ statutes by adding new chapter 32 relating to the disposal of personal identity information records.

Senate Bill 1219 becomes effective December 21, 2006 restricts the use of social security numbers on documents or records.

Several pieces of legislation were introduced which would have limited the use of credit information by insurers. Fortunately for now, the industry was successful in getting these bills defeated.

While the key issues were for workers compensation were increased benefits and legislation to deny benefits to an injured worker under the influence of illegal drugs or alcohol, nothing was ultimately passed in this session. Arizona has some of the lowest benefit levels in the country, so it is anticipated that this issue will continue to be a primary focus for next year's session.

BOARD POSITION	NAME	WORK PHONE	FAX	HOME/CELL	EMAIL ADDRESS
President	Byrd Horner	623-215-1379	480-556-9384	480-596-8485	bhorner@mahoneygroup.com
Vice President	Danette Key	480-293-7083	480-293-7931	480-962-9040	danette.key.biux@statefarm.com
Secretary	Anita Johnson	480-293-6598	480-293-7926	480-283-9988	anita.z.johnson.bcfi@statefarm.com
Treasurer	Rich Pineda	602-955-6622	602-955-6903	606-615-0407	rich@deanshomer.com
Past President	Kevin Norton	480-834-8139	480-844-2166	480-969-6315	knorton@dviaz.com
Chaptergram	Stephen Bell			480-840-5904	scbell@scbellenterprises.com
Continuing Education	Vickie Smith	480-755-6852		480-964-5633	vsmith@wellingtonspecialty.com
Good Works	Diana Dean-Spurgeon	480-365-3460	480-596-3501	480-948-8647	deand2@scottsdaleins.com
Membership	Martin Beavers	480-948-8008	480-948-8192	480-513-8037	martinb@azcalinsurance.com
I-Day Director	Lisa Ronzo	480-365-3455	480-596-3531	623-587-5759	ronzol@scottsdaleins.com
I-Day Chair	Ken Sanders	480-720-3629	480-961-2918	480-961-2918	ksanders@cox.net
Visibility	Rich Pineda	602-955-6622	602-955-6903	606-615-0407	rich@deanshomer.com
Candidate Development	Julia Tallent	623-580-2041	877-658-2634	623-322-1698	jtallent@chubb.com
Candidate Development	Sandy Masters	480-895-0109	480-895-0764	610-389-6123	masters@cpcuia.org
Education	Chris Behymer	480-905-5059	480-951-9722	480-556-6625	cgbehymer@aol.com
New Designee	Maria Amparan	623-551-5747	866-547-3763	623-551-5747	maria.amparan@usaa.com
Webmaster	Mike Magick	602-863-8208	602-863-8586	623-376-6563	mmagick@cox.net
Research	Rob Novak	480-365-3499	480-596-3534	480-215-6958	novakr@scottsdaleins.com
Regulation & Legislation	Marlese Polson	480-367-5384		602-677-0757	marljan@cox.net
Accountant	Mary Boyd	623-516-2242	623-580-9699	602-403-1594	mboyd4@cox.net

Luncheon Information:

From September through May, we hold a monthly luncheon at the Phoenix Country Club. The meeting starts at 12:00 noon and ends about 1:00pm. There is an informative speaker for each meeting. The luncheon is held on the third Wednesday of the month. The meeting is on the second level of the main building at N. 7th St and Thomas Rd.

Chaptergram Information:

Editor: Stephen C. Bell, CPCU – scbell@scbellenterprises.com

Article Deadline: The 20th of month.