



September 2005 Issue
Volume 19, Number 1

In This Issue...

- Program Speaker Bio
- President's Notes
- 50th Anniversary
- Legislative Update
- Education Tuition
- 2005 CPCU Conferment
- New Designees
- Board Decisions
- Officers & Directors
- Upcoming Events

*Our ability to cope and thrive
with varied input can make or
break our ability to succeed.*

Milo Shapiro

PRESIDENT: Kevin Norton, CPCU
EDITOR: Karen O'Carroll, CPCU

Central Arizona Chapter
of CPCU Society

50 YEARS

Central Arizona Chaptergram

September Program

September 21, 2005

We're in for a treat! This month's luncheon speaker, Arizona historian and musician, Marshall Trimble. Marshall began his career as a folk singer in the 1960s with the Gin Mill Three. In 1972 he formed another folk group, Donnery and Rudd. His first book, *Arizona*, was published by Doubleday and Co. in 1977. He returned to the stage, this time as a solo act, performing as a cowboy singer, storyteller, and poet. Today he is one of the state's most popular entertainers. He appears frequently on radio and television as a goodwill ambassador for the state. In 1997 the governor of Arizona appointed him Official Arizona State Historian.

Trimble is the author of nineteen books on Arizona and the West. He writes a monthly column, "Ask the Marshall" for *True West Magazine*.

Marshall has taught Arizona and Southwest history, music and folklore at Scottsdale Community College since 1972 and is recognized as the dean of Arizona historians. In 2000 he was selected as one of the



state's representatives in the Library of Congress Honors program, *Local Legacies*.

Marshall received the Daughters of the American Revolution Medal of Honor in 2004, was inducted into the Scottsdale History Hall of Fame, was selected as the charter member of Arizona Culture Keepers and inducted into the Arizona Veterans Hall of Fame this year.

Marshall's son, Roger, graduated with the class of 2001 at the United States Military Academy at West Point and is currently serving in Iraq with the U.S. Army.

In honor of our Chapter's 50th Anniversary, Marshall will entertain us with descriptions and songs about Phoenix as it was in 1955.

Happy 50th!

That's right. The Central Arizona Chapter of CPCU is celebrating its 50th anniversary this year.



50 years ago a small group of insurance professionals saw the need to start a CPCU Chapter here in Phoenix. From those humble beginnings and under the capable leadership of many men and women over the years, we have grown and matured into one of the strongest local chapters in the country! We are an organization with over 400 members and many volunteer leaders.

We will celebrate this milestone with a **50th Anniversary** dinner in November. Details to follow.

We have been notified that our Chapter has earned the "Circle of Excellence" – Gold Award. Congratulations to our Past President, Deanna Chew, and the 2004-2005 Board for attaining

this highest recognition. The "Circle of Excellence" recognizes chapters for their commitment to help make CPCU the most widely recognized, valued and respected professional designation in the property and casualty insurance industry. Chapters are recognized for their sponsorship of programs, workshops, and education opportunities. They are also recognized for their charitable work.

I am excited to be President of the Central Arizona Chapter for the next year. I look forward to meeting new people, working closely with the board and committees, and to all the learning opportunities that lie ahead.

If you ever have any questions about your Chapter, or want to learn how you can become involved, please call me at 480-834-8139 or e-mail me at knorton@dviaz.com.

I hope to see you at the September luncheon.

Kevin Norton, CPCU
Chapter President, 2005-2006

Officers and Directors

BOARD POSITION	NAME	WORK PHONE	FAX	EMAIL ADDRESS
President	Kevin Norton	480-834-8139	480-844-2166	knorton@desertviewinsurance.com
Vice President	Byrd Horner	623-215-1379	480-556-9384	bhorner@mahoneygroup.com
Secretary	Anita Johnson	480-293-6512	480-293-7938	anita.z.johnson.bcfi@statefarm.com
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Past President	Deanna Chew	480-563-9087	480-563-9087	deache@safeco.com
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Continuing Educ Director	Veronica Smith	480-922-4441	480-922-4442	veronica@usrisk.com
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NLI Task Force Chair	Dorothy Harvey	602-468-2324	602-866-2709	dorothy.harvey@cox.net
Anniversary Task Force	Katherine Herrington	480-443-9051	480-443-9054	herrinkl@nationwide.com
Candidate Development Co-chair	Sandy Masters	480-895-0109	480-895-0764	masters@cpuiiia.org
Candidate Development Co-chair	Julia Tallent	623-580-2041	877-658-2634	jtallent@chubb.com
Research Chair	Rob Novak	480-365-3499	480-596-3534	novakr@scottsdaleins.com

The CPCU Society Presents...



Get Your Career in Gear

The 61st Annual Meeting and Seminars
October 22-25, 2005 - Atlanta, GA

JOIN YOUR FELLOW CPCU SOCIETY MEMBERS, NEW DESIGNEES, AND INDUSTRY LEADERS IN ATLANTA FOR THE BEST IN EDUCATION, NETWORKING, AND LEADERSHIP THE PROPERTY AND CASUALTY INSURANCE INDUSTRY HAS TO OFFER. AND "GET YOUR CAREER IN GEAR!"

- **Oil Your Machine of Knowledge**

As a CPCU, you've built a solid foundation for success. With 24 Property and Casualty Insurance Track seminars to choose from, you can focus your education on the skills you need to build on that success.

- **Race to the Finish Line**

Continue to enhance your career success by choosing from 20 Leadership and Career Development Track seminars. You'll learn the planning, management, communication, and organizational skills needed to advance your career in today's competitive marketplace.

- **Make Important Connections**

An exciting variety of General Sessions and Special Events provide the perfect occasions for you to meet CPCU Society members, colleagues, and industry leaders who can help you get the most out of your Society membership and influence your success!

For more information and to register,

Visit the Society's website at:

www.cpcusociety.org.

Congratulations – CPCU New Designees!

Irene D. Acedo

State Farm Insurance Companies

Maria G. Amparan

United Services Auto Association/USAA

Chris A. Band

Federated Mutual Insurance Co.

Bradley W. Bell

Frontier Adjusters, Inc.

Kathleen M. Brown

Farmers Group

Eugene F. Calahan Jr.

CIBA Insurance Services, Inc.

Ellen M. D'Andrea

State Farm Insurance Companies

Katherine Daughenbaugh

FBL Financial Services

Christopher P. Devine

AMICA Mutual Insurance Company

George Friehe

Hilb Rogal & Hobbs Company

Patrick Griffith

State Farm Insurance Companies

John Larry Jamison

Farmers Insurance Group

Paula M. Koroso

State Compensation Fund of Arizona

Jon McNay

State Farm Insurance Companies

Seth Miller

Allied Group Insurance

Myron W. Morpheus

Federated Mutual Insurance Co.

Jeffrey L. Olsen

Century Insurance Group

Aaron Hal Portnoy

American Family Insurance

Arlynn Deanna Stoddard

United Services Auto Association/USAA

William C. Wilder

American Family Mutual Insurance Co.

Meredith L. Wildes

Liberty Mutual Insurance Group

Kimberly O. Wisch

State Farm Insurance Companies

Guest Lunch Price Increase

Luncheon expenses are increasing, and in order to help contain those costs, the Board elected to increase the non-member/guest luncheon fee from \$20 per person to \$25 per person. A credit card machine that accepts American Express, Master Card, and Visa will be available at the welcome table for convenient payment.

Free Seminar available at your office!

“Your Path to Professionalism”

**Presented by the American Institute for CPCU
and the Insurance Institute of America**

Sandy Masters, Western Region Marketing Director and member of the Central Arizona CPCU Chapter, offers an interactive question/answer style presentation that highlights the over 29 property, casualty & risk management education programs offered by the Institutes. It's more important than ever to continue to learn. This is your opportunity to find out how you can jump-start your insurance career by completing a certificate program or professional designation.

Take the first step by offering this presentation at your office that will answer the following questions:

Why should I continue to learn?

Achieve – Receive – Succeed
Credibility – Competence – Confidence

What programs are available?

4 levels of education and more!
(INTRO, INS, AIS, API, AU, AIC, ARM, CPCU)

Where do I start?

Self-assessment / Counseling

How do I study and prepare?

Preparation Guide / New Exam Formats

When and where are exams offered?

Check out our Website: www.aicpcu.org

Who should attend?

Employees: You are taking an important step toward advancing your insurance career.

Managers: Our program offerings enhance professional development and personal growth. You are in the greatest position to influence a positive learning environment.

CPCUs: You are a role model to others in your organization. Come learn about the **NEW CPCU program** so you can better mentor others.

Sandy Masters is a Cum Laude graduate of California State University-Chico, where she received a B.S. degree in business. She earned an M.B.A. from California State University-Sacramento in 1997. She received the Chartered Property Casualty Underwriter (CPCU®) professional designation in 1996 from the American Institute for CPCU. Sandy can be reached at 480-895-0109 or by e-mail masters@cpcuiia.org

Good Works and The Sunshine Club



The Society's Board of Governors voted unanimously on September 6 to establish a **Katrina Emergency Relief Fund** to help with recovery efforts in areas affected by Hurricane Katrina. Chapters and members are encouraged to contribute to the fund and the Society will match the contributions up to \$25,000. All donations collected will be given to the American Red Cross on behalf of chapters in the affected areas.

The Central Arizona CPCU Chapter is donating \$1,000 to the **Katrina Emergency Relief Fund**, which will allow the Good Works Committee to continue to select local charities also needing our assistance.

September's Charity is Special Olympics Arizona. In 1995 Special Olympics was rated by the Chronicle of Philanthropy as "the most credible charity in the United States." As a non-profit organization, **Special Olympics Arizona** receives no funds from the government or United Way, which makes their fundraising efforts crucial to the organization's survival. **Special Olympics Arizona** provides year round training and competition in 20 Olympic-type sports for adults and children with intellectual disabilities. As a result, these athletes become fulfilled and productive members of their families and the communities in which they live. More than 7,800 athletes throughout Arizona participate in this program supported by a volunteer base of 10,000. **Special Olympics Arizona** is located at 3816 N. 7th St., Phoenix, AZ, 85014. The Raffle Prize for September will be a gift certificate to Target.

The Sunshine Club is here to serve you! We will send greetings or condolences for such things as anniversaries, birthdays, deaths, promotions, accomplishments, or other special occasions of a fellow CPCU member deserving recognition. Please send an email to snoopyur@aol.com or contact Ann Kellogg at 602-512-2275 with the pertinent information.

Memorable Moments

Tell us your most memorable moment, event, or occasion since joining the Central Arizona CPCU Chapter! Send your response now to herinkl@nationwide.com.

Central Arizona Chapter's 50th Anniversary



We are excited to announce we are working on a fun-filled event to celebrate our Chapter's Golden Anniversary. Mark your calendars for the evening before I-Day, November 16, 2005.

If you would like to participate on the committee or have suggestions to make this a memorable occasion, please contact any of the following:

Chair- Katherine Herrington	(480) 443-9052
Facility-Victoria Conrad	(623) 715-7050
Food- Dorothy Harvey	(602) 468-2324
Budget- Rodney Ball	(480) 951-3411
Tickets- Anita Johnson	(480) 293-6512
Theme- Deanna Chew	(480) 563-9087
Entertainment- Mike Magick	(602) 863-8208
Historical- Rachel Nies, Esq.	(602) 256-0000
Emcee- Rick Berry, Esq.	(602) 274-5700

Mike Magick is collecting digital photographs of our Chapter's past and present members and event. *Please send him a group shot of all the CPCUs in your company!* Visit our website at: Central Arizona Chapter of CPCU Breaking News.

Legislative Update

Arizona's 2005 Legislative Session ended May 13, 2005. All bills passed, unless otherwise noted, will be effective August 12, 2005. A summary of the Final Summary Legislative Actions affecting the insurance industry can be found on our website at www.azcpcu.org, click on the **Legislation & Regulation** link beside Linda Grubbs in the list of Chapter Officers & Directors. Additional details about any bill can be obtained at www.azleg.state.az.us.



Phoenix, Arizona 85064
PO Box 44196

SOCIETY
Central Arizona
CHAPTER



Chapter Announces Education Tuition Increase

At the annual planning meeting, the Chapter Board approved a modest increase in tuition for CPCU and IIA courses of \$10.00 per class. IIA courses will now cost \$175 and CPCU courses will run \$195.

This is the first increase implemented since 1995 and it was approved, according to Chris Behymer, Director of Education, for a variety of reasons. "One of the Chapter's primary goals is to offer quality programs for our students at a reasonable price. Over the years, we have increased the amount we have

paid our instructors to compensate them not only for teaching but also for the amount of preparation needed for each class. In addition, our mailing and printing costs have increased as well. We felt that a small increase was appropriate and would not adversely impact enrollment. We reviewed what other Chapters across the country are charging and even with this increase our prices are still lower than most."

To offset this increase, the Chapter has a payment program available and now accepts American Express, Master Card, and Visa for tuition payment. For additional information, contact Chris at cgbehymmer@aol.com.

Upcoming Events

September 21, 2005

Noon – September Luncheon Meeting
Speaker: Marshall Trimble, Noted Arizona Historian & Musician

October 19, 2005

Noon – October Luncheon Meeting
Speaker: to be announced

October 22-25, 2005

61st Annual Meeting and Conferment in Atlanta, Georgia.
Information at www.cpcusociety.org.

Visit Our Chapter's Website www.azcpcu.org 