



President's Notes

WELCOME NEW DESIGNEES!!

I hope that you all had fun in Hawaii and found it to be a beautiful place as I did. The annual meeting activities were fun and exciting, except for the crowds of course! I hope that you all had taken extra time to visit one of the other islands and made this a fun vacation for your family or loved ones.

I met a lot of neat people and had some great conversations while I was there. The planners did a great job and I think the sessions went well. It seems everywhere we went we were given a Lei of shells. Hawaiian people definitely were very friendly wherever we went. My husband and I had a chance to do some snorkeling in the beautiful waters of Maui.

The board for AZ Central has also worked hard to bring you a great year of speakers, lunches, networking, sponsoring your charities and fun drawings! Our speakers will be interesting and talk about the things you want to hear. Our I-Day has been thoroughly planned by a self-sacrificing committee. Our breakout sessions and speakers are going to be fantastic.

I hope to see you at our CPCU luncheons and if you ever have any ideas how we can make it a better experience for you, let me know.

Mahalo!

Danette Key
President

Central Arizona Chaptergram

Inside this issue:

President's Notes	1
I-Day Information & Registration	2-5
Good Works	6
Regional Governor Message	7
Continuing Education	8
A Message from Martin-Membership Director	9
Chapter Officers and Directors	10

Meetings & Events:

- **October 17, 2007**
I-Day
- **October 10, 2007**
PLUS & CPCU
Seminar - CA

Save The Date
October 17, 2007

CPCU I - DAY 2007

What: CPCU All Industry Day
2007

When: Wednesday, 10/17/2007

Where: Pointe Hilton Tapatio
Cliffs Resort
11111 N. 7th St.
Phoenix, AZ 85020

Who: All Industry Profession-
als are welcome!

Registration is now open!

Check out www.azcpcuiday.org
starting this summer for more
information.
Please let me know if you have any
questions.

Thank you,
Lisa A. Ronzo, MSIM, CPCU,
ASLI, AIS

Phone: (480) 365-3455
e-mail address:
ronzol@scottsdaleins.com

*****Please note: There will not be an October Luncheon due to I-Day*****

I-DAY 2007 INFORMATION AND REGISTRATION

The Central Arizona Chapter of CPCU Society will host its annual All Industry Day on Wednesday, October 17, 2007, at the Pointe Hilton Tapatio Cliffs Resort in Phoenix (7th St. & Thunderbird).

The event begins with a Continental Breakfast at 7:15 AM. The General Session begins at 8:00 AM and will feature humorist T. Marni Vos as the keynote speaker. Three concurrent seminars round out the morning. The luncheon highlights include the conferment of the 2007 CPCU New Designees presented by James L. Britt, CPCU Society President and Managing Director of Marsh USA Inc., as well as a talk on global warming from Arizona's weather expert, Ed Phillips. The Continuing Education Program will start at 1:00 PM and feature a mock trial. For the first time, two concurrent seminars are offered in the afternoon along with the Continuing Education Program.

Registration is \$115 for CPCU members and \$130 for non-members. This includes the Continental breakfast, general session, coffee break, morning and afternoon concurrent seminars, and lunch. The fee for the Continuing Education Program is \$20 for members and \$30 for non-members. Registration is due by 10/03/2007, or a \$20 late fee will apply.

For more information, please visit www.azcpcuiday.org.

Hope to see you there!



CPCU I-Day 2007 REGISTRATION

Each participant's full-day registration includes Continental Breakfast, General Session, Coffee Break, morning and afternoon Concurrent Seminars and Lunch. Continuing Education Program is extra.

Suggested dress for this event is business attire.

Wednesday, October 17, 2007 ▪ Pointe Hilton Tapatio Cliffs Resort ▪ 11111 N. 7th St. ▪ 7:15 AM Registration

Please return registration by 10/03/2007.

Name (as you wish it to appear on your badge)

Professional Designation(s) _____ E-Mail Address _____

Employer/Company _____ Phone: _____

Address _____

I am affiliated with: CPCU RIMS Other

9:45 AM – 11:15 AM SEMINARS (check one)

- A Enterprise Risk Management (ERM) by Richard G. Berthelsen**
- B Sex, Drugs and Rock & Roll – The Anatomy of an Arson Claim by Ulises Castellon and Hal C. Lyson**
- C Dealing with Difficult Clients & Co-Workers (Part 1) by Theresa M. Cross**

1:15 PM – 2:45 PM SEMINARS (check one)

- A Producer on Trial 1:00 – 4:00 PM by Frederick C. “Rick” Berry, Jr., and Myles P. Hassett
(Continuing education credit for this seminar is pending approval from the Arizona Department of Insurance.)**
- B The PACE Palette by Mike Moore**
- C Dealing with Difficult Clients & Co-Workers (Part 2) by Theresa M. Cross**

For more detailed seminar descriptions, go to www.azcpcuiday.org.

Seating for each seminar is limited. Reservations for a specific program will be filled on a first come, first served basis.

I require a vegetarian meal: Yes No

Registration Fees Per Person:

\$115 CPCU and RIMS Members
 \$130 Non-Members
 \$85 Lunch Only Members
 \$100 Lunch Only Non-Members
 \$800 Table of 8 Lunch Only – Please provide a list of guests for the table so name badges may be prepared.
 FREE New Designees
 FREE One Guest per New Designee – Guest's Name:

Continuing Education (Producer on Trial) Program Fees:

\$20 CPCU and RIMS Members
 \$30 Non-Members
 FREE New Designees

Late Fee: \$20 (after October 3, 2007)

Registration Fees	\$	
Continuing Education Program	\$	
TOTAL	\$	

Registration Instructions

To register by mail, e-mail or fax (e-mail or fax registration is preferred), complete the registration form and submit to:

Central Arizona Chapter of CPCU
Attn: I-Day Registration
P.O. Box 44196
Phoenix, AZ 85064-4196

E-Mail: ronzol@scottsdaleins.com

Fax: (480) 596-3531

If paying by check, payment must be received within ten (10) days of fax registration.

If paying by American Express, Master Card, or VISA, complete the following information:

Name on credit card:

Account Number: _____ Exp. Date:

Daytime Phone Number:

Verification Code (3 or 4 digit number by the magnetic strip on the back of the card):

Signature:

No group registration forms. Each participant must complete a separate registration form.

If paying for more than one person, either by check or credit card, enclose or send separate registration forms for each participant. If you mail a check to pay for more than one participant, a list of participants' names must be included with the check.

All payments must be received on or before the date of the event.

Note: No refunds for partial attendance at seminars.

No refunds for cancellation after 10/3/2007. Substitutions may be made. Please provide notice of substitution on or before 10/5/2007.

Late registration fee of \$20 will apply for any registration forms not post-marked or e-mailed or faxed by 10/3/2007. Checks must be received before the date of the event. No refunds for late registration.

CPCUs who attend this All Industry Day will be awarded four (4) points under the Continuing Professional Development Program (CPD) of the CPCU Society.

Good Works for I-Day

Each year for I-Day we ask that everyone bring at least 1 travel size toiletry item for donation to those in need. In previous years, we have been fortunate enough to collect several grocery bags full of items – we'd love to do the same this year.

This year we have chosen to collect toiletry essentials for the Desert Mission Food Bank. Items most often needed include soap, shampoo, deodorant & razors, but feel free to bring others such as; conditioner, toothpaste, toothbrushes, hand lotion, anti-bacterial gel and Kleenex. For your convenience, there will be drop boxes at the door when you arrive. Your donation of these basic toiletry items will then be distributed to individuals and families who are struggling.

Another reminder: The Sunshine Club sends greetings or condolences to members for major events in their lives. Ann Kellogg is the coordinator. Please send an email to her with the pertinent information. She can be reached at: Ann.Kellogg@AIG.com

For activities this year, we plan to schedule another Saturday with Habitat for Humanity. We are in the process of having a date assigned. We will also arrange a Sunday at St. Vincent's dining room to serve lunch to the hungry.

We welcome any suggestions to make our Good Works more effective.

Robee Berman, CPCU



Regional Governor News & Notes

Lynn M. Davenport, CPCU

September 2007

Welcome to a brand new chapter year, friends and colleagues! This is my third and final year serving as your regional governor, and I'm honored to work with the Central Arizona, Colorado, Idaho, Montana, and Pikes Peak chapters. Each chapter has so much to offer its members!

For this first issue, I'd like to share the 2007-2008 CPCU Society Goals and Vision with you. Chapter leaders, the Board of Governors, and Society staff met in Orlando, Florida, last April to prepare for the coming year. Because we represent all members at this meeting, it's important for me to share our focus for the year. When the Society Board meets at the midyear meeting, we discuss what members have told us they want and what the most critical issues facing the Society are. Remember, the CPCU Society is YOUR Society, so your continual feedback is important to help steer us in the right direction.

The theme for the coming year is "CPCU: Heritage and Horizons", with the annual meeting scheduled for September 6-9, 2008, in Philadelphia. During this year, the Society will focus on some of these areas that may be of particular interest to you:

- Education Heritage:
 - Align more chapters with universities that have insurance programs to offer scholarships and to better prepare future insurance industry leaders.
 - Offer online continuing education courses and Webinars to allow members in all locations to tap into this benefit from the Society and obtain additional CE credit.
- Leadership:
 - Expand the National Leadership Institute (NLI) to include a public speaking module.
 - Launch "Building Leaders 1-on-1" session in Hawaii, which will build upon CPCU Society President Jim Britt's new book on the same subject.
- Shared Vision:
 - Focus on employer connections and candidate/member development to ensure members are supported in their efforts to continually develop. Special attention will be given to the needs of new designees and the younger members of the CPCU Society.

Your chapter leaders are well-prepared to lead your chapter into the coming year with enthusiasm and many resources. Please contact one of your chapter leaders or me (lynn.davenport.cqps@statefarm.com) if you have any questions or suggestions for the coming year, or for the future of your Society.

Your voice is important so we can continue to adapt to meet your needs!

PLUS and CPCU Joint Seminar



Location: San Francisco CA

Venue: City Club, 155 Sansome Street

October 10, 2007 8:30-9:30 am

The Professional Liability Underwriting Society (PLUS) of Northern California and the **Chartered Property Casualty Underwriters Society (CPCU)** – Golden Gate Chapter, will present a joint seminar, **Fiduciary Liability – Trends and Issues**, a panel discussion that will review the legal background of employer fiduciary obligations, the claims, and the insurance. This will be at the **City Club of San Francisco, 155 Sansome Street, San Francisco (between Bush and Pine Streets)**. Registration and breakfast will commence at **8:00 a.m.** The program will begin promptly at 8:30 a.m.

Program and breakfast is \$55. Register at the CPCU website

<http://goldengate.cpcusociety.org/> The program has been submitted for one credit of insurance continuing education

Course #202679

By Martin Beavers CPCU, Membership Director

As you probably realize, our membership dues are going up this fall. The reason is our costs for the luncheon meals have risen substantially to nearly \$30.00 per meal.

For several years, we have used a contact committee to communicate the luncheon topic/speaker and to determine who was coming to the luncheon. We must guarantee how many places to set. We pay for those settings used or not.

We can easily waste hundreds of dollars if we over estimate how many are coming. In the past we have estimated 15% over the folks who reply. I would like to make our headcounts more accurate and still have settings for everyone.

Please let us know if you are planning to come to our luncheon. Please keep your e-mail address current with CPCU national since we update our listing at least monthly.

Thanks
Martin

*****Our November Luncheon will be on 11-14-07 due to the
Thanksgiving Holiday*****

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<http://www.azcpcu.org>

Luncheon Information:

From September through May, we hold a monthly luncheon at the Phoenix Country Club. The meeting starts at 12:00 noon and ends about 1:00 pm. There is an informative speaker for each meeting. The luncheon is held on the third Wednesday of the month.

The meeting is on the second level of the main building at N. 7th St and Thomas Rd.

No luncheon for October

Chaptergram Information:

Editor: Kevin Epel, CPCU
kevin-epel@lycos.com

Article Deadline: The 20th of each month.

2007 Board Position	Name	Work Phone	Fax	Home/Cell Phone	Email Address
President	Danette Key	480-293-6868	480-293-7931	480-962-9040-	yaya_key@yahoo.com
Vice President	Rich Pineda	602-955-6622	602-955-6903	602-615-0407	rich@deanshomer.com
Secretary	Diana Dean-Spurgeon	none	480-948-8647	480-948-8647	deanspurgeon@cox.net
Treasurer	David Gutman	602-648-3503	602-648-3540	623-692-9492	david.gutman@sbic.com
Past President	Byrd Horner	602-680-2022	602-482-3240	480-596-8485	bhorner@wwfi.com
Good Works	Robee Berman	480-766-6124	800-531-8877	480-248-7502	roberta.berman@usaa.com